



WILDLAND FIREFIGHTER

2008 ADVERTISER BONUS SCHEDULE

These added-value opportunities are **FREE** when you run a ½ - page or larger ad in the issues listed!

January, May, July, November/December: Web Banner

Build traffic to your Web site! We'll post your banner on wildlandfirefighter.com for one month, with a hotlink to your site. Banner specs: 468x60 pixels, jpeg or gif format

February/March: Wildland/Urban Interface Conference Polybag

Place a 1 page insert in the polybag issues going to the show! Send 500 pieces by 1/14/08 to: Publishers Press, Attn: Toni McKinley, 13487 S. Preston Hwy, Lebanon Junction, KY, 40150. Telephone: (877.793.1952). Mark package: WF Feb. Wildland Inserts

April: FDIC Polybag

Place a 1 page insert in the polybag issues going to the show! Send 400 pieces by 2/27/08 to: Publishers Press, Attn: Toni McKinley, 13487 S. Preston Hwy, Lebanon Junction, KY, 40150. Telephone: (877.793.1952). Mark package: WF April FDIC Inserts

June, September: Web Site Promotion

We'll promote your Web site in our "Web Place" section. Your company name & Web address will be listed, making it easier for readers to find you on the Web!

August: FRI (IAFC) Polybag

Place a 1 page insert in the polybag issues going to the show! Send 300 pieces by 6/30/08 to: Publishers Press, Attn: Toni McKinley, 13487 S. Preston Hwy, Lebanon Junction, KY, 40150. Telephone: (877.793.1952). Mark package: WF August FRI Inserts

October: Buyer's Guide—FREE MONEY for listing upgrades

Receive a \$500 credit towards listing upgrades when you run a 1/2 - page ad & \$1,000 when you run a Full Page . . . see Buyer's Guide Order form.

PLEASE CALL WITH ANY QUESTIONS OR TO PLACE YOUR AD INSERTIONS!

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